

Managers' Memoirs

WMA takes a look at Managers' who have made a difference in their community, and share their story with us.



Joan Blaylock
Hillsdale Mobile Home Park, Sacramento

Joan reached a milestone in her career when she recently celebrated her 25th year as the community administrator at Hillsdale MHP. Joan has been active in WMA communities for the past 29 years. During this time she has been actively involved with the River City Chapter, where she has served as both secretary and treasurer. Joan and her late husband, Lynn Blaylock, former WMA Board Member and Region 1 Director, managed Hillsdale together for 20 years before his untimely passing in October 2003.

Robin & Tina Constance
Silver City Mobile Home Park, San Luis Obispo

Robin and Tina have managed the community for the past 22 years and say their favorite thing about their job is the residents. "I am a real people person and I enjoy interacting with the residents on a daily basis. Each day brings something different," said Tina. With many years in the industry behind them, the couple says that managing a manufactured home community requires wearing many hats, and over the years, they have had to do just that.



Damon and Jodi Cookson
Chateau La Salle, San Jose

Damon and Jodi have been managing communities since 1997, starting with Las Casitas de Sonoma in Rohnert Park. It was there that they learned about the practice of resident relations, homeowners associations, and every other aspect of being a manufactured home community manager.

They have managed Chateau La Salle since 2001 and enjoy the interactions with the regulars they see everyday for coffee in the Clubhouse.



Don Funk
Lido Peninsula Resort, Newport Beach

Don became involved in the manufactured housing industry in 1974 as an off-site property manager. He managed over 28 manufactured home communities in several states for three different management companies until joining Bessire & Casenhiser in 1986. In 1990, he accepted taking on the challenge

of onsite manager at Lido Peninsula Resort. "The challenges in transforming this 1950's 'trailer park' to a new generation manufactured home community that would attract a higher caliber of resident profile, have been fulfilling and rewarding as we now have a product that is unique and special in the industry," said Don.



Bernie & Mary Hillen
King Arthur's Mobile Estates, Riverside

The Hillen's have been involved in the industry for 20 years and have managed communities in both California and Washington. They have been at King Arthur's Mobile Estates for the past 10 years. The couple says they are really proud of the work they have done over the years to improve the appearance and quality of the communities they have managed.



Linda Howard
The Californian, Hemet

Linda has been managing communities for 16 years and credits Jim Joffe for introducing her to the industry. Linda has been an integral member of the Crime Free Multi Housing Program for over eight years and has worked as a volunteer for the Hemet Police. Her commitment and dedication towards decreasing crime in manufactured home communities was recognized by WMA in 2002 when she was named "Manager of the Year."



Chevelle Howerton,
Mira Vista Mobilehome Estates, Lakeside

Chevelle has worked in the industry for the past seven years in various roles, including weekend relief, and grounds and maintenance. "The best thing about my job is helping the residents. It is important for them to know that they aren't alone and I am here to help," said Chevelle.



Anna McCarthy
Lido Peninsula Resort, Newport Beach

Anna started at Lido Peninsula Resort for the property owners in the accounting department in 1993. By late 1996, she was relocated to the extremely visible community manager's office to assist the resident manager.

"The residents are as much a pleasure to work with as it is working for our property owners, our property management company, Bessire & Casenhiser, and especially our resident manager, Don Funk," said Anna.



Mike Manderfield
Friendly Village Simi MHP, Simi Valley

Mike began his career at Friendly Village Simi in 1992, when he successfully applied for the position of the property's gardner. Over the years, Mike's responsibilities increased and gradually he started learning more about the duties and responsibilities involved in managing a community. In 2000, Mike and his wife Kathy became co-managers. "This is no longer just a job for me - this is what I love to do, day in and day out," said Mike.



Kay Poston
Parkview Mobile Estates, Tulare

Kay came to Parkview Mobile Estates in 2001 as a resident; a year later she was offered and accepted the position of relief manager where she worked until accepting the manager's position in 2004. "Parkview is a family park and makes for great interaction with the elderly, middle-aged and children," said Kay. "One could say I like and enjoy the interactions with the residents."



Sue Smith
Reche Canyon Mobile Estates, Colton

Sue has been involved in the manufactured housing industry for approximately one year. Her favorite aspect of this job is the problem solving. "It makes me feel good to help others overcome a problem that is really bothering them," said Sue. "I feel that mobilehome parks are great places to live and offer a unique sense of community."

If you or someone you know would like to share their story in *Snapshot*, contact Rebekah at rebekah@wma.org or (916) 448 7002.

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